



# Results of the Online Open House

# OOH Results Summary

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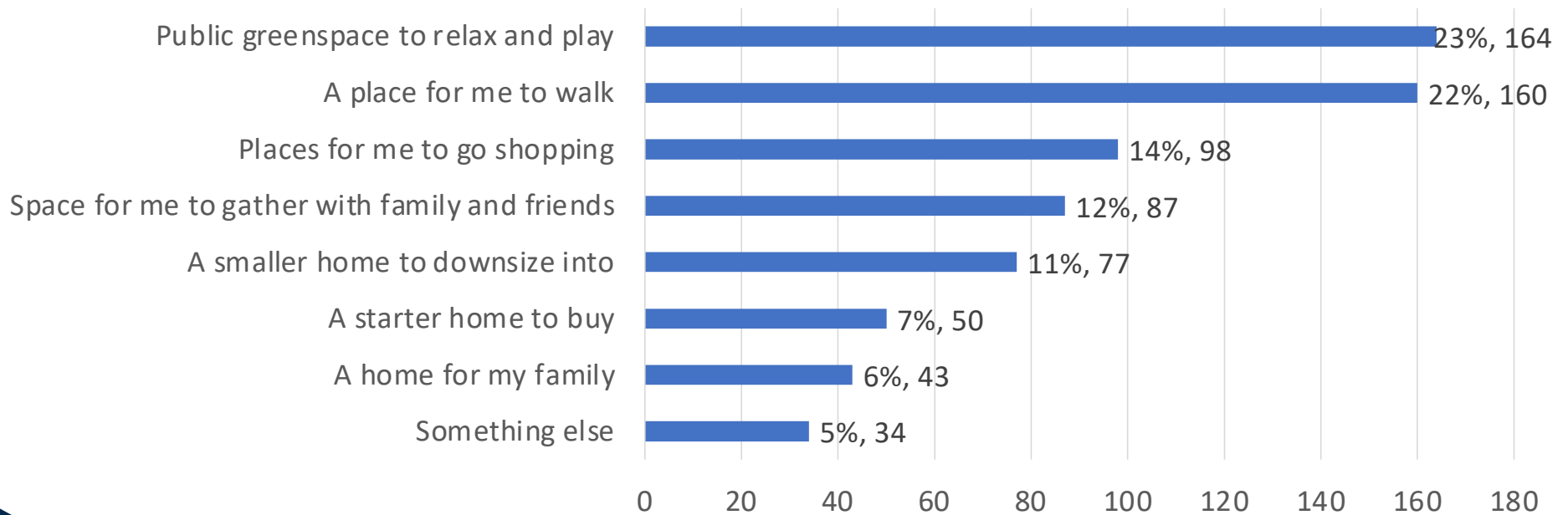


- Total number of responses: 374. Number of responses varies by question.
- The first proposed zoning scenario received the most support, followed by scenarios two and three in that order.
- Preference for limiting building height.
- Strong preference for mixed-use.
- Greenspace and outdoor recreation a priority.
- The public wants to see more details.

# OOH Results: What should 3A Do



## 3A Should Encourage...

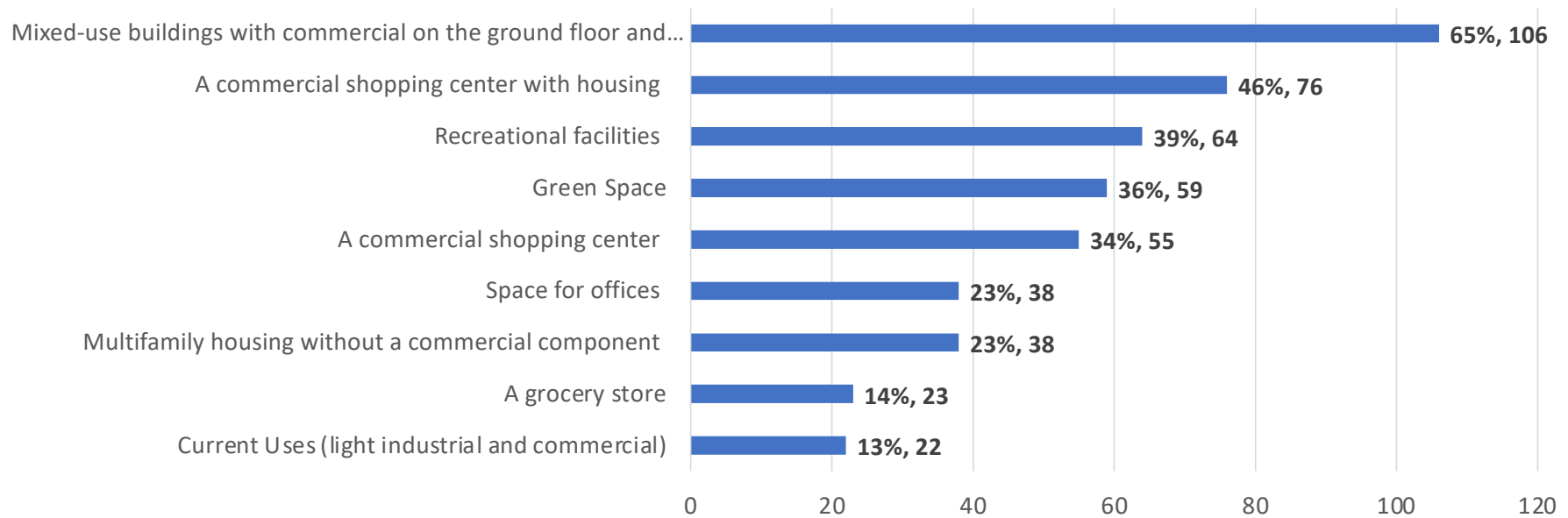


NOTE: Participants could select multiple options, so percentages will not add up to 100.

# OOH Results: Ann & Hope



## What do you want to see at the Ann & Hope Site?

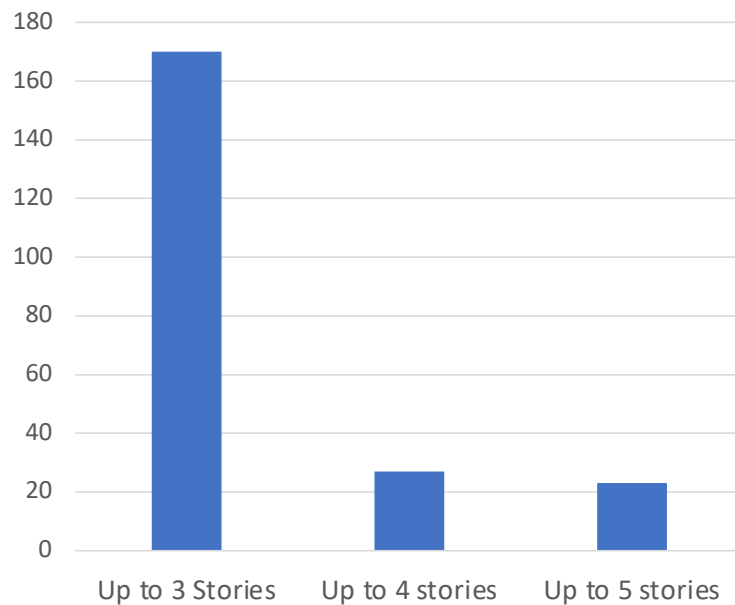


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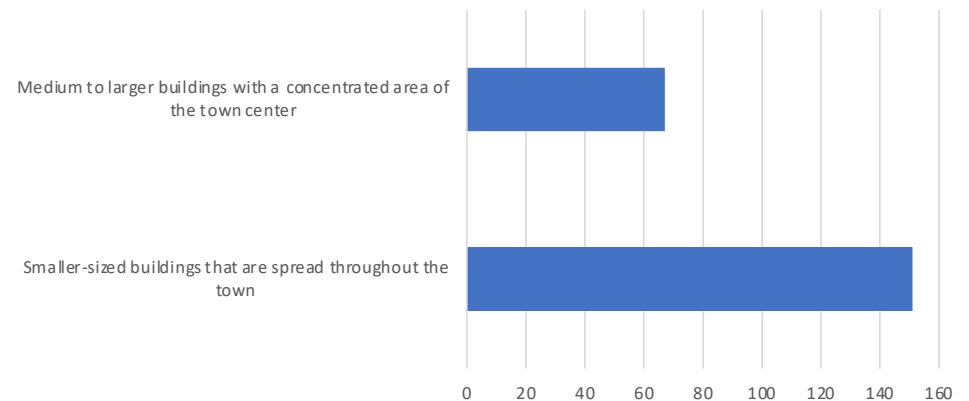
# OOH Results: Building Preferences



Building Height Preferences



Building Size Preference



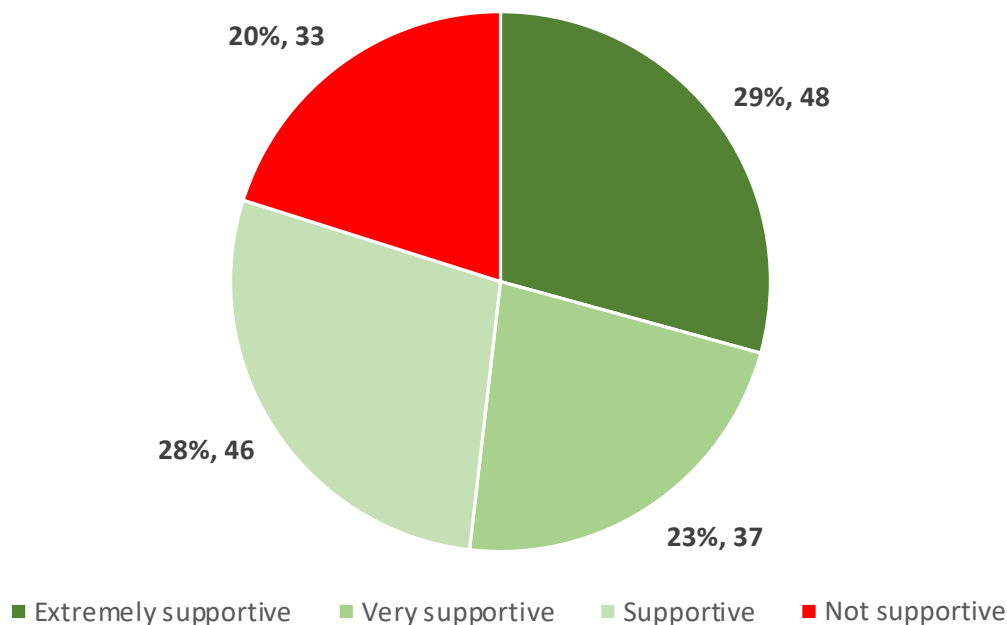
NOTE: Smaller-sized buildings spread throughout the town are the strongest preference.



# OOH Results: Support Affordable Housing



How Supportive Are you of Affordable Housing in 3A districts?



80% of all respondents support affordability requirements in a 3A district.

Respondents were evenly split **49%/51%** on whether the focus should be on maximizing the number of affordable housing units required or requiring fewer units that are deeply affordable.

## OOH Results: Points of note on Zoning

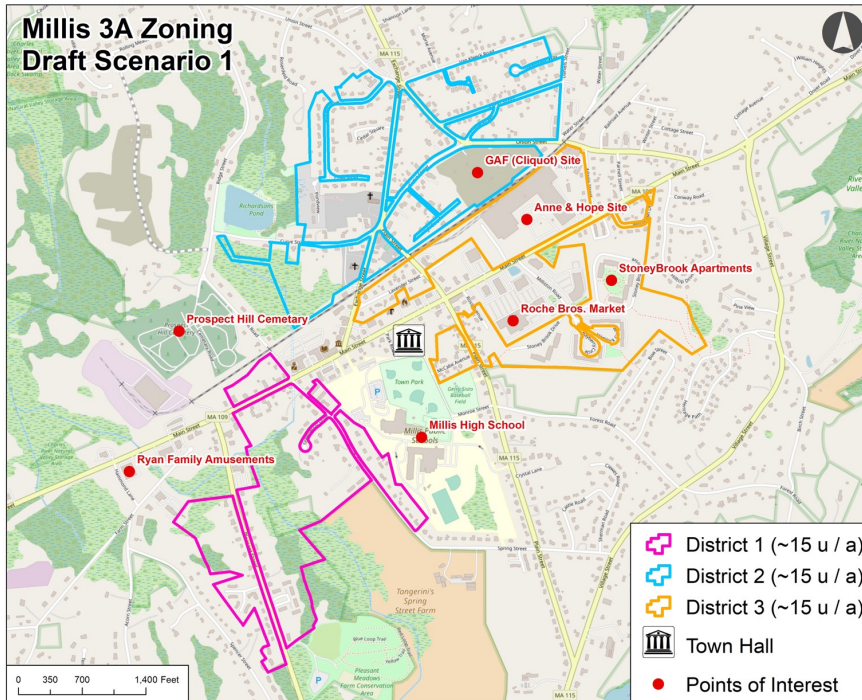
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- Participants were asked to evaluate each zoning scenario independently of the others. Many who selected “unsure” noted that they would want to see all the scenarios and additional detail before deciding.
- 23 participants selected that they were not in favor of any zoning scenario and would vote against 3A zoning at Town Meeting. This is roughly 14% of all polling results on zoning scenarios.



# OOH Results: Draft Zoning Scenario 1



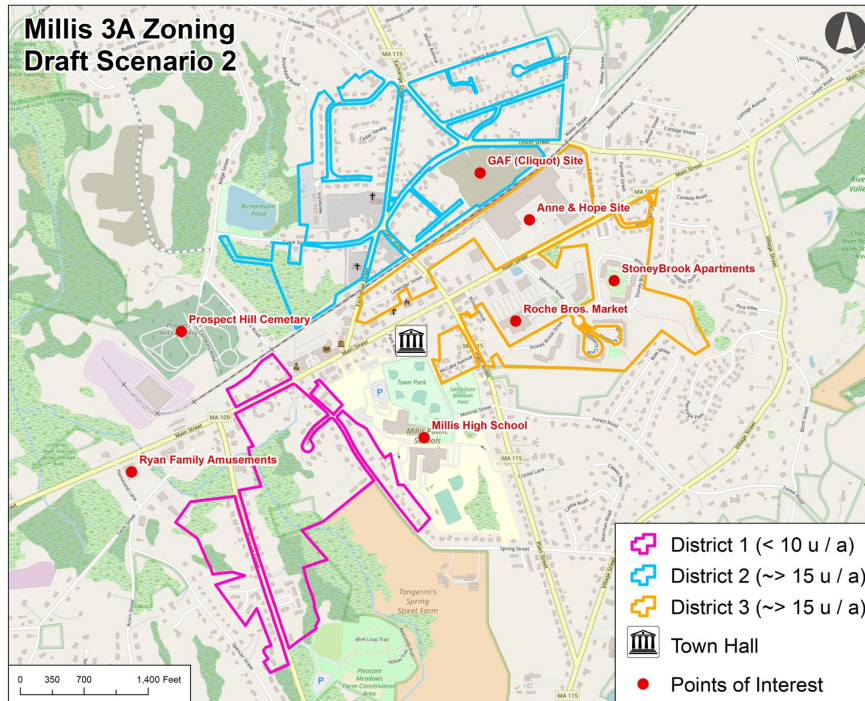
## General Support Question

- **51%** Support or strongly support
- **26%** Unsure
- **23%** Do not support

## Town Meeting Vote Question

- **56%** Vote for
- **8%** Unsure
- **36%** Vote Against

# OOH Results: Draft Zoning Scenario 2



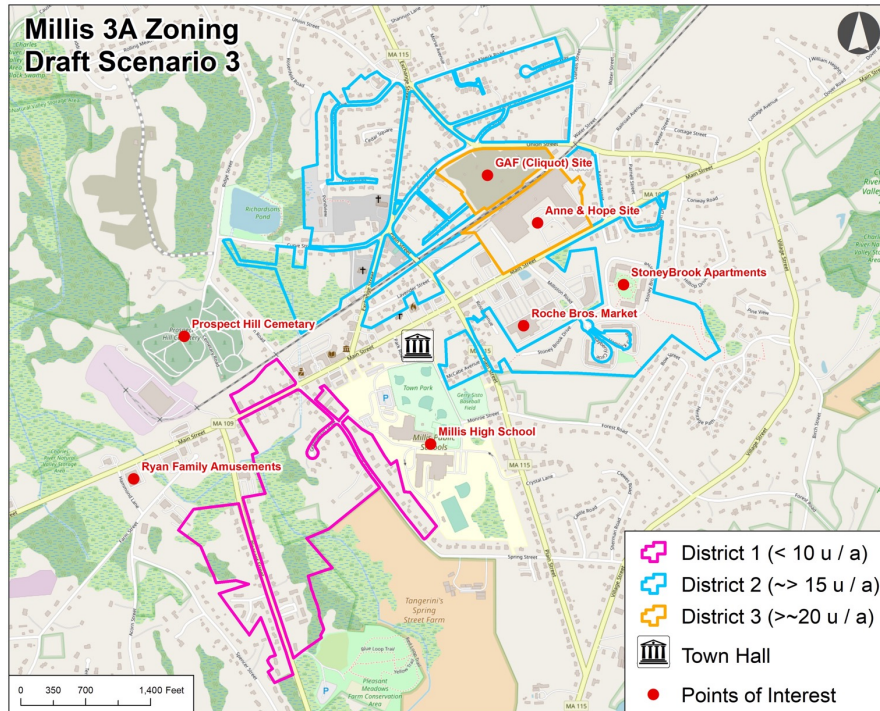
## General Support Question

- **45%** Support or strongly support
- **28%** Unsure
- **28%** Do not support

## Town Meeting Vote Question

- **47%** Vote for
- **9%** Unsure
- **45%** Vote Against

# OOH Results: Draft Zoning Scenario 3



## General Support Question

- **40%** Support or strongly support
- **25%** Unsure
- **34%** Do not support

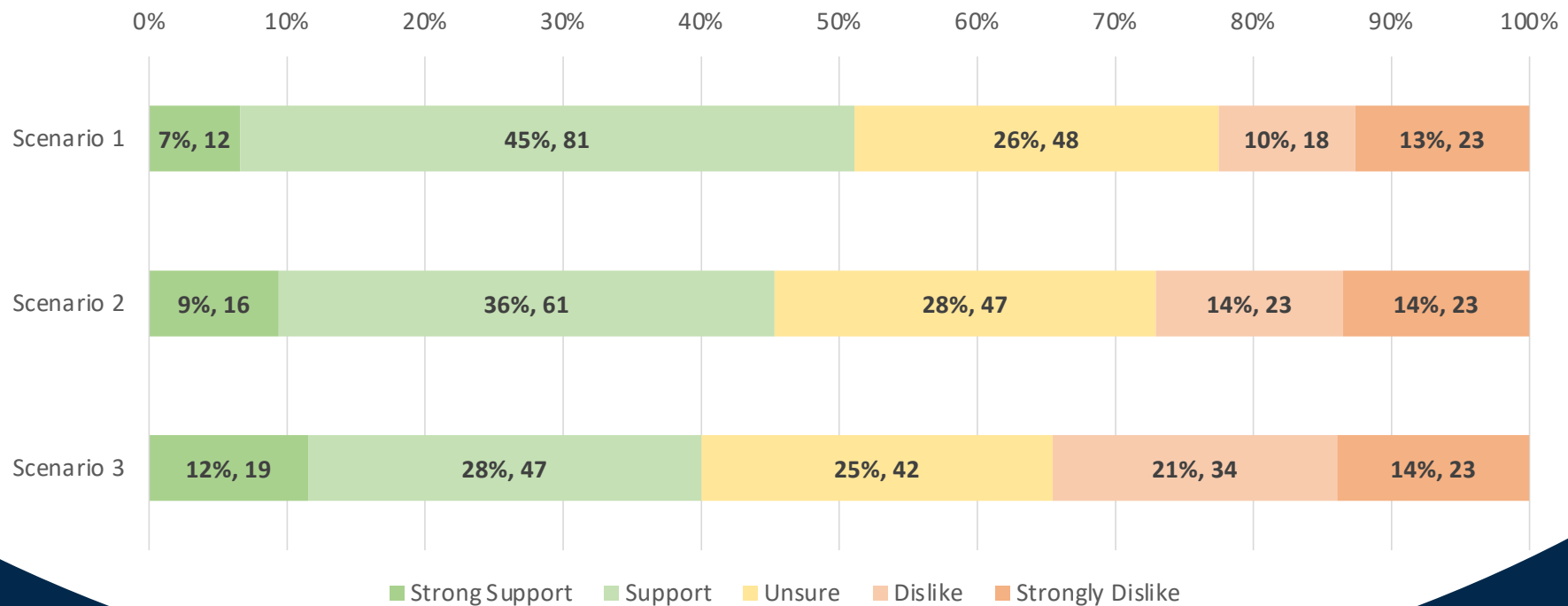
## Town Meeting Vote Question

- **42%** Vote for
- **5%** Unsure
- **54%** Vote Against

# General Support for all Draft Zoning



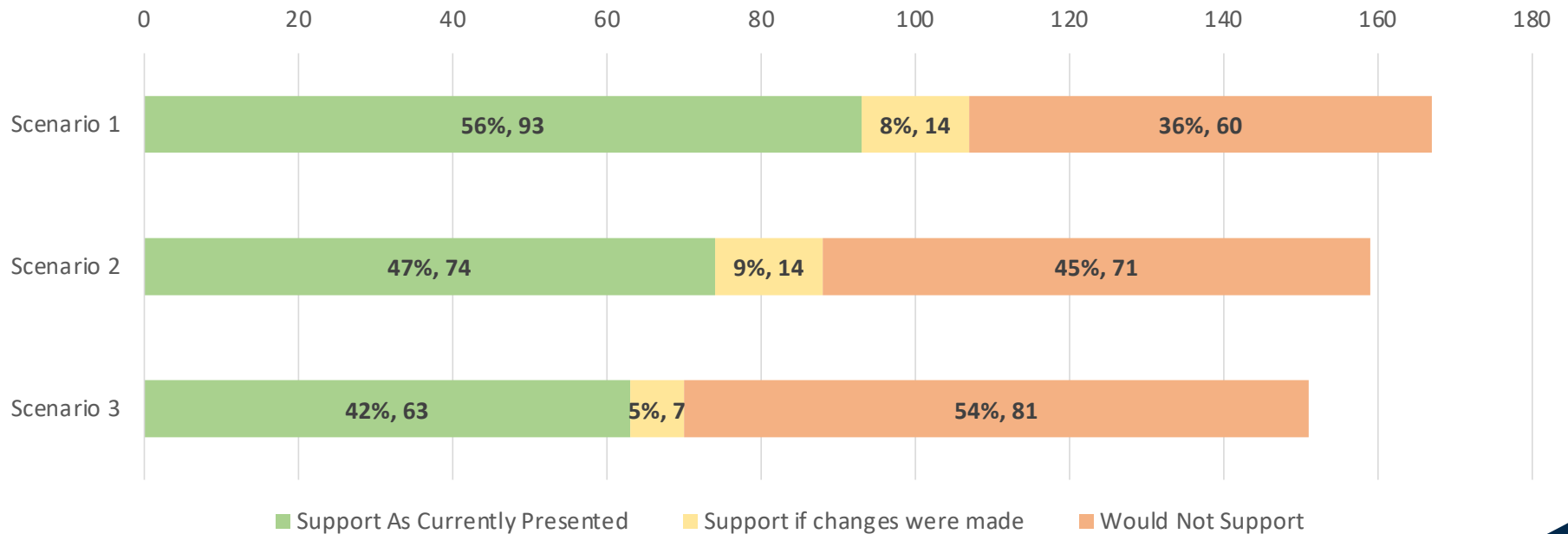
General Support for Each Draft Zoning Scenario



# Town Meeting Support for all Draft Zoning



Town Meeting Voting Support for each Draft Zoning Scenario



# Comments from all draft zoning scenarios



## General Comments

Restrict Development	2
Boundary Critique	6
Support Mixed Use	4
Unsure	18
Other	6

## TM Vote Comments

Restrict Development	10
Boundary Critique	5
Support Mixed Use	10
Other	10

**Restrict development** comments typically have concerns over building height wanting the number of apartments to be lower than what the zoning mandate calls for.

**Boundary critique** comments are people who wish to see the district boundaries adjusted. These comments are largely relating to concerns about congestion or not wanting their property in a 3A district.

**Support mixed use** comments indicate that residents would be willing or more willing to support a zoning scenario if there was mandatory mixed use.

**Unsure** comments mean that the person is not ready to decide right now and needs more information.

**Other** comments range from a desire to see more walkability to environmental concerns and making sure that the zoning districts do not encroach on park or school land.

## Takeaways from public comments

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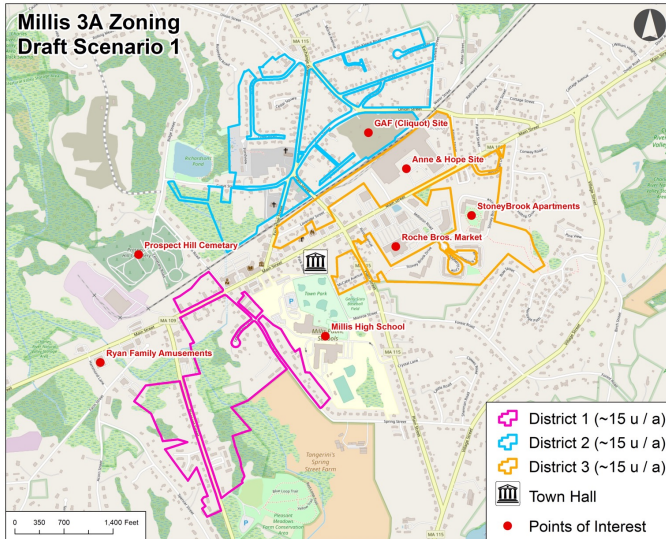


- Desire to create a sense of community, not just housing.
  - Encourage or require mixed use along Main St, especially at the Ann & Hope site.
  - Preserve or require open space.
- Support a traditional look for Millis. Big buildings with big parking lots are not desired.
- Any scenario will get more support with required mixed-use.



# Finalize Zoning Scenarios

# 3 Scenarios side-by-side

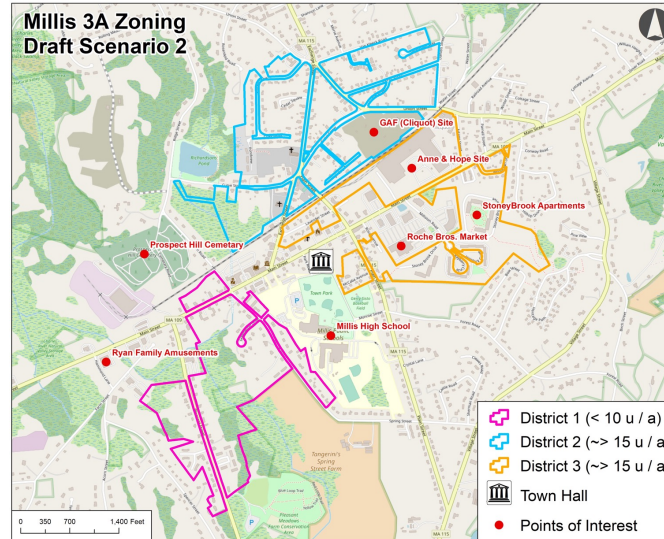


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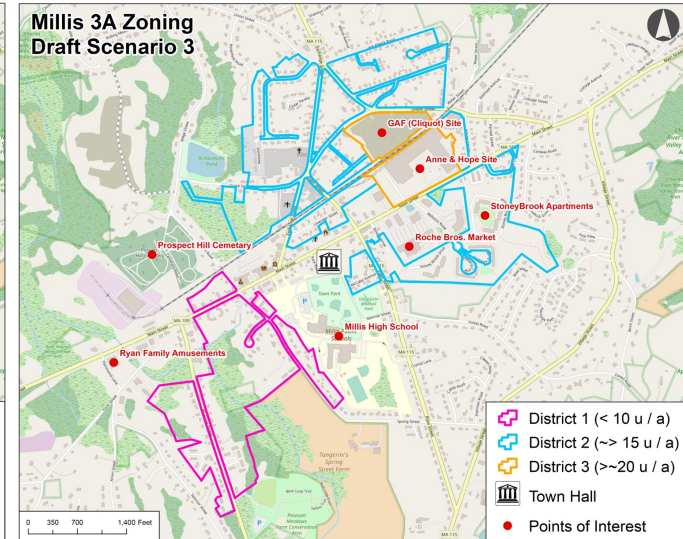


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